

Tourism officer

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Your role is to promote the town/city to tourists – those who come for a day and those who come for weekend breaks.

You must also encourage them to stay in the area and use facilities that support the local economy. This park has a good central position.

Before the meeting, think about:

- Which people would want to visit the park?
- What would attract tourists to the park?
- What events or activities in the park will attract local and distant visitors?
- How and where will you promote the park?